

Beginning September 1, 2010, the **Texoma Striper Challenge Tournament** will begin advertising the event using multiple media channels including:

- Herald Democrat
- The Buzz
- Gainesville Daily Register
- DocFM
- Lake Texoma Life
- Durant Daily Democrat
- Texoma Living Magazine
- KMAD
- KTEN
- KLAK
- KMKY
- KXII

Web sites that include:

- www.TexomaStriperChallenge.com, Denison and Sherman Chamber of Commerce, Boys & Girls Club of Denison, Texoma Marinas and more!
- Active posting in web fishing forums.
- Email blasts and direct mail marketing to recognize your sponsorship as well as communicate updated information.



The opportunity to present your company's products or services to the participants of the **Texoma Striper Challenge** (TSC) on Lake Texoma means meeting and greeting new customers from the Texoma area and beyond.

Gaining brand recognition and loyalty amongst these individuals and groups is perhaps the most effective method of exposing your business to this segment of the market.

A targeted marketing plan

Makes becoming a sponsor a smart business decision



BOYS & GIRLS CLUB OF DENISON

Did you know?

- 75% of our registered members attend the Club 3 or more times a week
- 19% of our members are 13-19 years old
- 45% of our members are 9-12 years old
- 36% of members are 5-8 years old
- Conducts programs that foster Academic Success, Character/Citizenship and Healthy Lifestyles

Boys and Girls Club of Denison

"THE Positive Place for Kids"

2100 South Mirick
Denison, TX 75020
903.465.9008 Main
903.465.9009 Fax

www.DenisonBGC.org

The **Boys & Girls Club** is a **Youth Development Organization** whose mission and reason for being is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

www.TexomaStriperChallenge.com

CHECK US OUT ON

facebook

The Tackle Box

PRESENTS THE

Texoma Striper Challenge

Benefitting the
**Boys & Girls Club
of Denison**



October 18, 2010

On
Beautiful Lake Texoma

Tournament Sponsorships

The Positive Place For Kids



Lasting Impact

Sponsoring the TSC affords you the chance to align your brand with a worthy charity. The Boys & Girls Club of Denison will be the recipient of the funds generated by this tournament.

It is the goal of the TSC to do all that we can to make your decision to sponsor the event a sound business decision that benefits you, the tournament participants and the Boys & Girls Club of Denison as a whole.

We invite you to explore the various levels of available sponsorships. Should you have any questions regarding sponsorships, please contact us.



The TSC will strive to be the best tournament sponsorship investment that money can buy.

The TSC is the perfect avenue to:

- Enter into or expand your market penetration
- Receive tremendous exposure
- Gain positive image reinforcement through the support of a worthwhile charity

Tournament Sponsor Levels

Platinum Sponsor \$2000

The greatest level of exposure (before, during, and after TSC) All the benefits of Gold Sponsor, but TOP LEVEL placement on banners, t-shirts and print work along with 4 Free Entries in the tournament (with guide).

Gold Sponsor \$1000

Good visibility with added value of exposure All the benefits of Silver Sponsor, but Mid-level placement on our banners, t-shirts and print work. This level includes 2 Free Entry Fees into the tournament (with guide).

Silver Sponsor \$500

Good entry level for company entering or looking to boost sales in lucrative market All the benefits of Bronze Sponsor, but Base level placement on banners, t-shirts and print work. Your Business name will be listed on our website and a Sponsor Award presented at the event.. This level also includes 1 free Entry Fee into the tournament (with guide).

Bronze Sponsor \$100

Name in press releases, distribution of business cards, promotional items, literature or giveaways in gift bag and listing in the Thank You Ad in the newspaper. Business or Family name listed on our web site.

Patron Sponsor \$50

Distribution of business cards, promotional items, literature or giveaways in gift bag. Business or Family name listed on our web site.

Individual / Family Sponsor \$25

Business or Family name listed on our web site.

Media Sponsor \$2,000

\$1,000 Cash + \$1,000 In-Kind
All the benefits of Platinum Sponsor, but NO free team Entry.

Friend Sponsor

Please contact us if you are interested in sponsoring any of the following expenses

- | | |
|--|---|
| <input type="checkbox"/> Food/Drink Sponsor @ Check-in | <input type="checkbox"/> Food/Drink Sponsor @ Lunch |
| <input type="checkbox"/> Prizes Sponsor | <input type="checkbox"/> Marketing Sponsor |
| <input type="checkbox"/> Launch Sponsor | <input type="checkbox"/> Scales for Weigh-in |
| <input type="checkbox"/> Event Insurance | <input type="checkbox"/> Raffle Prize/Give-Aways/Awards |

**All sponsors will be included in a post event "Thank You" advertisement.*

**Send this portion of form along with payment information to:

Boys & Girls Club of Denison
2100 S. Mirick Denison, TX 75020

or pay via PayPal online at www.TexomaStriperChallenge.com

2010 Texoma Stripper Challenge Tournament



Question or Comments:

Harry Lemming, TSC Chair
TSC-Chair@TexomaStriperChallenge.com

Name (as it appears on credit card)

Business Name

Address (where credit card statement is sent)

Phone

Method of Payment

- Check to Boys & Girls Club
- Invoice
- Visa
- MasterCard



Credit Card #

Exp. date

Signature